

## Our Mission

WE CONNECT YOUNG PEOPLE TO  
A WORLD OF CAREER POSSIBILITIES  
INSPIRE THEM TO DREAM BIG  
AND EMPOWER THEM TO  
FULFIL THEIR POTENTIAL



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 FORM THE FUTURE

OUR  
IMPACT  
2017-2018

# THE YEAR AT A GLANCE

Thanks to you, this academic year has been an incredible one for us. We have been able to work with and support more young people than ever. Here are some of our highlights:

## 25,120 STUDENTS

were reached across all our programmes.

## 60,000 HOURS

providing careers inspiration and support.

## 1,019 VOLUNTEERS

supported our work and inspired students.

## 90 HIGH-NEED STUDENTS

matched with local employers in our mentoring programme.

We were delighted to win the Cambridge News & Media Business Excellence Award for Social Entrepreneurship and our Co-Founders & Directors, Anne and Michaela, were chosen as two of Cambridge's most inspirational businesswomen in celebration of International Women's Day 2018.

## 306 EVENTS

run in schools and at businesses.

## 234 CAREERS ADVICE

students benefiting from 1-2-1 guidance.

## 1,555 WORK EXPERIENCE

placements were facilitated.

## £4,739 WAS RAISED

through our first crowdfunding campaign.

**"I really liked taking part in the CV and interview workshop! It helped me improve my CV and the volunteers gave us stuff that they liked as well as stuff that we needed to improve. It also made me a lot more comfortable and capable in an interview, so I got my first job! I also really enjoyed being mentored – it was nice to build a relationship and learn more about their industry."**

Catrina, Year 12 student at Cambridge Academy for Science and Technology (CAST)

**96%** of students taking part in our mentoring programme, like Katrina, found the scheme helpful, whether for guidance on their potential choices in academia or pathways into industry, to improve their confidence or provide emotional support.

**"I had a really good time! The part I have enjoyed most is being able to persevere when things in our team were not working. I really like that boys and girls can work together because STEM is for everyone and today is definitely making me think more about STEM."**

Melissa, Year 5 student at Fulbourn Primary School

After taking part in our Cambridge LaunchPad activity days with STEM industry partners, **95% of students** said they found STEM subjects more fun or interesting. These are the types of positive steps we are taking to equip young people with the skills, knowledge and experience they'll need to join the world of work and to reduce skills gaps in the near future.

# CASE STUDY

**Alvina Morey**

Enterprise Co-ordinator at Cambridgeshire & Peterborough Combined Authority

I love working with young people and feeling like you've done something good. You can also always learn something new from them!

Form the Future has an excellent reputation and is a very professional organisation. When I've volunteered at their events, there are never any surprises – we're briefed very well and in advance. Good communication is really important.

One of their strengths is that they seek feedback and improvement from us volunteers, to improve events and the volunteer experience, as well as what impact they can have on students.

I really like helping at a mix of events and being able to share my experience and share with students the importance of transferable skills. I also like to explain how what they are learning at school will apply to a workplace and that they should not be too concerned if they don't yet have an identified career pathway, as keeping your options open is important too.

Their events are very inclusive – they encourage less confident or less academic students to participate, work in a team and address perceived barriers. Those that seem quiet can become the most enthusiastic team leaders by the end of the day. I really enjoy helping them find their motivation and interest and running with it. It also gives an opportunity for a less structured 'lesson' and lets them get hands-on, creative and use their imagination.

I was able to see this on a slightly longer timescale when I was delighted to be able to support, as a mentor, several groups of young

students at Bottisham Village College taking part in Form the Future's NatWest Enterprise Programme. The students had already won at their initial Enterprise Day, and our subsequent mentoring sessions were to develop and take their idea a step further. I was very impressed as to how they worked and persevered with their idea to a conclusion. After completing a business plan, they worked collaboratively, delegating tasks amongst themselves, researching competitors, identifying barriers, following up on emails and investigating costs.

Their presentations were most informative and enjoyable to watch. I commend the students for the way in which they approached this task and demonstrated themselves as excellent ambassadors for Bottisham Village College.

